AERON REMASTERED



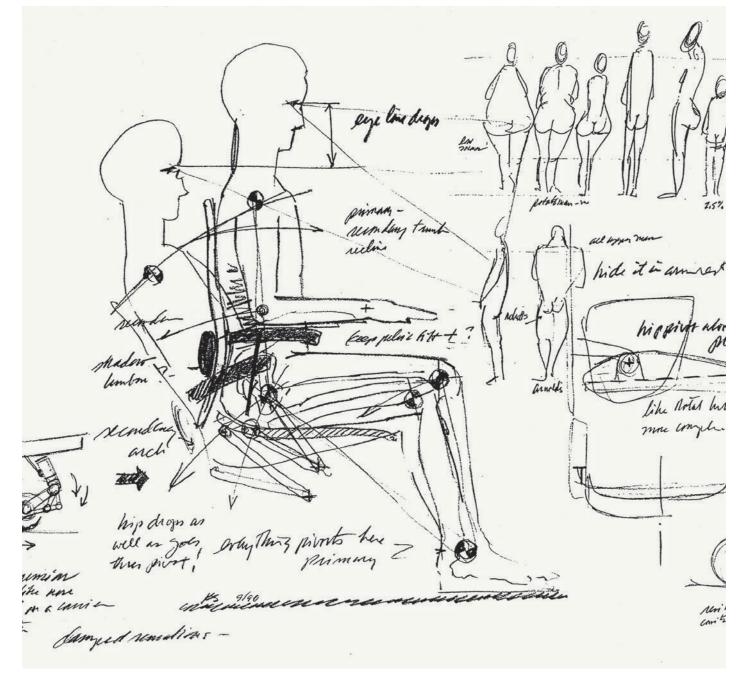
"TRUE COMFORT IS THE ABSENCE OF AWARENESS... WHEN A CHAIR IS A PERFECT FIT FOR YOUR BODY, IT BECOMES INVISIBLE AND YOU'RE NOT AWARE OF IT AT ALL."

> Bill Stumpf, 1992 Co-designer, classic Aeron

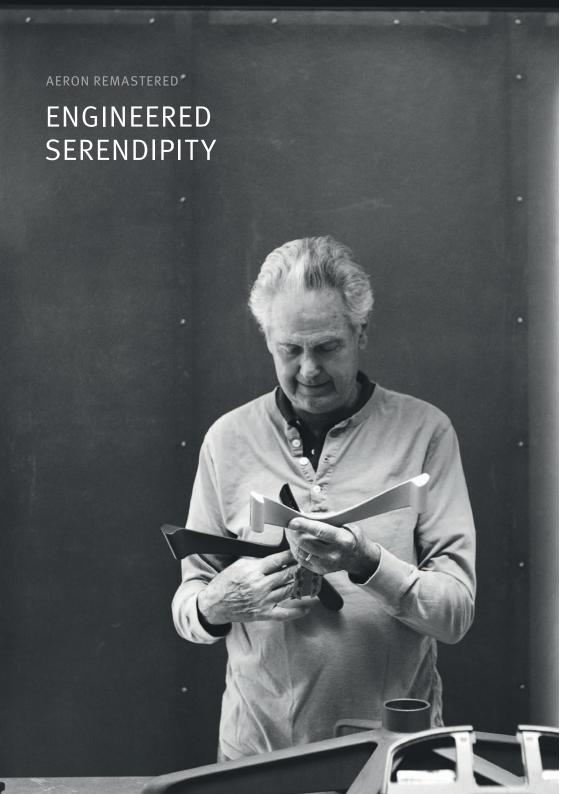


THE EVOLUTION OF AN ERGONOMIC REVOLUTION

When Bill Stumpf and Don Chadwick designed the Aeron Chair for Herman Miller, they combined a deep knowledge of human-centred design with innovative, never-seen-before technology to deliver a chair unlike any other. Now Aeron has been remastered – ergonomically, functionally, anthropometrically, and environmentally – for today's work and workers.



In the early 1990s, Bill Stumpf and Don Chadwick teamed up to create a chair unlike any the world had seen. Without preconceptions of what it would look like, their criteria were for the chair to actively contribute to the sitter's health, perform ably in a variety of situations, provide comfort and proper ergonomics to the widest possible range of sitters, and be sensitive to the environment.



When Aeron debuted in 1994 it was a chair unlike any the world had ever seen. It didn't just change how people sat, but what they thought a chair could be. But a lot has changed since then, so it made sense that Aeron should change too.

So how did we improve one of the most iconic and beloved chairs in the world? We recruited co-designer Don Chadwick to re-examine the design criteria that led him and Bill Stumpf to the original in the context of today's work and technology. With stronger, smarter materials, better adjustment capabilities, new finish options, and a healthier, more comfortable sit, we didn't recreate or redesign the Aeron Chair – we remastered it.

Don Chadwick, 2016

HEALTH POSITIVE DESIGN

BETTER FOR YOU

With Aeron, Stumpf and Chadwick proved that a chair didn't just have to sit there, and you didn't just have to sit in it – it could actually be better for you.

The innovative Pellicle allows air, body heat, and water vapour to pass through the seat and backrest to help maintain even and comfortable skin temperatures. While across the seat and back, eight latitudinal zones of varying tension deliver increased comfort and ergonomic support where you need it most.

An updated tilt mechanism delivers a smoother trajectory and optimal balance point to keep people in control of their movement throughout the entire range of recline.

With PostureFit SL, adjustable, individual pads stabilise the sacrum and support the lumbar region of the spine to mimic a healthful standing position.



Aeron's new 8Z Pellicle offers unprecedented comfort through eight varied zones of tension in the seat and back.





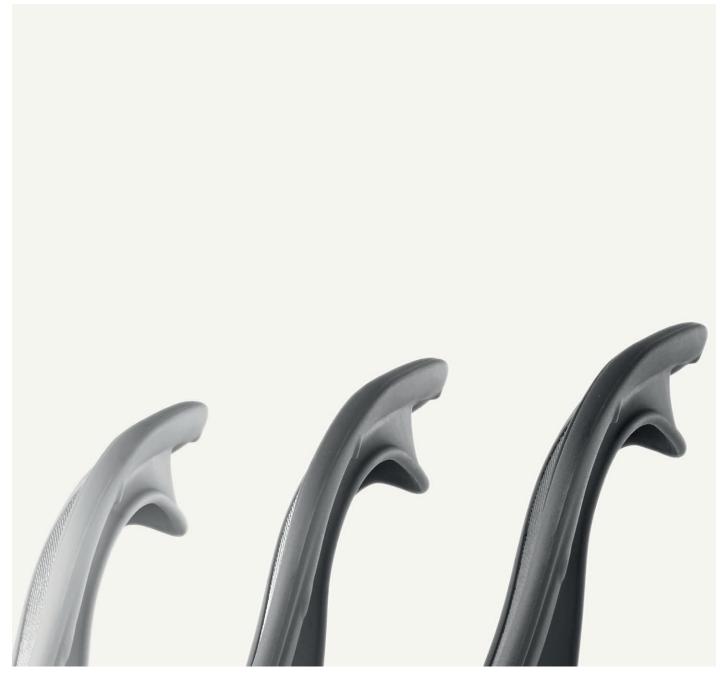
The remastered chair offers updated user adjustments for intuitive, fine-tuning; advancements in engineering have allowed Herman Miller to scale back the amount of turning, twisting, and time spent customising a personal fit.

CROSS PERFORMANCE

WORKING ACROSS ACTIVITIES

For individuals sitting in Aeron, cross-performance design means the chair fully accommodates the widest possible range of activities and postures people adopt while working – from intense forward-facing focus to relaxed contemplative recline. For designers and organisations, cross-performance makes Aeron suitable for a wide array of settings for today's work – from workstations to workshops. INCLUSIVE DESIGN

ONE SIZE DOES NOT FIT ALL



As easy as A, B, C. To meet the needs of the broadest possible set of body types, Aeron was designed in three proportional sizes. This approach to inclusiveness became an integral element of its DNA. That's why the new Aeron Chair is available in the same, anthropometric A-B-C sizing.

With chairs, one size does not fit all people. Based on an ends-to-the-middle design approach, Aeron comes in three sizes to provide a fit that is inclusive rather than exclusive – and delivers the same comfort to the largest range of anthropometric body types of any chair.

MATERIAL MATTERS

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Guided by Stumpf's notions of 'visual comfort' and Chadwick's keen eye for aesthetic detail, Aeron was designed to harmonise with the environment in which it was placed. Recognising that most environments look and feel vastly different today, the new Aeron's colours, materials, and finishes have been completely reconsidered to enhance modern environments. For the first time, Aeron is offered in three holistically curated material palettes that require no additional specification: Mineral, Carbon, and Graphite.

DESIGNED FOR THE ENVIRONMENT

With its dematerialised, design (that includes 39 percent recycled content, and is up to 91 percent recyclable), Aeron set a new bar for sustainability when it launched. With today's update, we've taken another step forward by reducing the weight of the chair by 1.4 kg, while achieving a Cradle to Cradle Certified[®] Silver status, BIFMA Level 3 and Greenguard Gold certification.



(Left to right) Mineral: Light. Fresh. Ethereal. Carbon: Balanced. Elegant. Universal. Graphite: Deep. Dignified. Archetypal.

"IT'S A CHAIR OF TODAY AND OF TOMORROW, AS WELL."

Don Chadwick, 2016 Co-designer, classic Aeron Designer, new Aeron

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